

There are many ways for you, your family or your company to support Jefferson. Here are just a few opportunities to make a difference.

# Ways to Give

You are the difference.



## Donate an outright gift of cash or securities

Give hope and promise of good health by making a taxdeductible gift today. The generosity of thousands of patients, alumni, faculty and friends of Jefferson helps to provide the margin of excellence that defines our research, teaching and compassionate care.



# Leverage matching gifts from your workplace

Many companies match charitable gifts made by their employees, retirees and directors. Please consult your company's human resources department to learn how your workspace matches charitable contributions to universities and hospitals, and how you might be able to increase the value of your individual donation in this way.



#### Give in honor of someone special

Make a donation to Jefferson in honor of a doctor or in memory of a family member, caregiver or friend. By making a tribute gift, you are not only honoring those who deserve recognition, you are funding innovation and healing that will touch others.



#### Gifts through your IRA

Avoid the twofold or double taxation of an IRA by naming Jefferson as the beneficiary of the remainder of the assets after your lifetime. It's a simple, straightforward way for donors of all ages to make a difference.



#### Make a planned gift or bequest

Making a planned gift is a deeply meaningful way to support Jefferson while obtaining long-term financial benefits for you and your family. We can help you create your own legacy, uniquely tailored to your philanthropic and financial goals.



#### Establish an endowed fund

Endowments are the gifts that keep giving in perpetuity. Depending on the level of the gift, endowed funds can generate support for a broad area or for a more specific program.

#### Your Generosity Heals, Educates and Transforms

Advancement.Jefferson.edu | giving@jefferson.edu | 877-533-3443



### LEARN ABOUT THE GIFT OPTION THAT MEETS YOUR GOALS

	Outright gift of cash	Outright gift of appreciated securities	Outright gift of personal property	Revocable living trust	Bequest	Gift of life insurance	Gift of retirement plan assets
If your goal is to:	Make a quick and easy gift.	Eliminate tax on capital gains.	Share your enjoyment of a collection or other personal item.	Make a revocable gift during your lifetime.	Defer a gift until after your lifetime.	Make a large gift with little cost to yourself.	Eliminate the twofold taxation on IRA or other employee benefit plans.
Then you can:	Simply write a check now or use your credit card.	Contribute long- term appreciated stock or other securities.	Donate tangible personal property related to our exempt function.	Name Jefferson the beneficiary of assets in a living trust.	Put a bequest in your will (give Jefferson cash, property or a share of the residuals).	Donate a life insurance policy.	Name Jefferson as the beneficiary of the remainder of your assets after your lifetime.
And your benefits are:	An income-tax deduction and immediate impact for Jefferson.	A charitable deduction plus no capital gains taxes.	A charitable deduction based on the fair market value and an immediate impact for Jefferson.	Full control of the trust terms for your lifetime.	Donations that are fully exempt from estate tax.	Current and possibly future income tax deductions.	The ability to leave your family other assets that carry less tax liability.

	Gift of real estate	Retained life estate	Charitable remainder annuity trust	Charitable remainder unitrust	Charitable gift annuity	Charitable lead trust
If your goal is to:	Eliminate capital gains tax on the sale of a home or other real estate.	Give your personal residence or farm but retain the right to live in or use the property.	Secure a fixed life income while avoiding market risks.	Create a hedge against inflation over the long term.	Supplement income with steady payments that are partially income-tax free.	Reduce gift and estate taxes on assets you pass to children or grandchildren.
Then you can:	Donate the property to Jefferson.	Create a charitable gift now, but retain occupancy for life or a term of years.	Create a charitable remainder annuity trust.	Create a charitable remainder unitrust.	Establish a charitable gift annuity contract with Jefferson that pays a set amount for life.	Create a charitable lead trust that pays income to Jefferson for a specific term of years.
And your benefits are:	An income tax deduction, plus reduction or elimination of capital gains tax.	Tax advantages plus continued use of the property.	Tax benefits and often a higher rate of return.	A variable income for life and tax benefits.	Current and future savings on income taxes and fixed payments for life for one or two individuals.	The estate or gift tax benefits of a gift, but loved ones regain the property.