

Our Blueprint for Strategic Action (BSA)

An Update for *Jefferson* Ambassadors

Our dynamic framework for transforming Jefferson – and health care – was created with input from more than 1,800 people inside the institution and from the broader community.

Foundational Enablers: **Partnerships. Diversity. Technology. Philanthropy.**

These four enablers support the six vectors of the Blueprint for Strategic Action, allowing the “new” Jefferson to achieve our mission and vision – facilitating and fueling our capacity to achieve our strategic initiatives.

Patients and Families First

We will improve the health of our patients, families and community through comprehensive, personalized, cost-effective, quality care.

BSA in action

Quick Schedule is Jefferson’s new online appointment service. Scheduling a doctor’s appointment has never been easier! Fast, around-the-clock online appointment scheduling is available for the following medical practices: Jefferson Internal Medicine Associates, Jefferson Medical Care, Women’s Primary Care, Department of Otolaryngology, and Department of Urology.

One Jefferson

We will align clinical, educational, and research missions to accelerate innovation and foster a culture of diversity and inclusion.

BSA in action

Since launching in November 2014, over 4,000 patients and visitors have used the **Jefferson Shuttle**, averaging 120 riders per week.

Seamless Clinical Enterprise

We will define the future of medical care.

BSA in action

JeffConnect Virtual Rounds are improving patient satisfaction, communication and understanding, and most importantly, care coordination. After more than 250 successful virtual conversations, we have begun to roll out this service hospital wide. We are averaging between 15 and 20 Virtual Round requests daily.....and growing.

High-Impact Science

We will develop a research infrastructure and culture that incubates ideas and creates value.

BSA in action

Jefferson Clinical Research Institute (JCRI)—a new umbrella organization that is bringing together the many activities that support clinical research at Jefferson into one enterprise. JCRI helps Jefferson faculty develop and evaluate new treatments and care strategies for Jefferson patients.

Programs of Global Distinction

We will integrate our tripartite mission (education, patient care and research) to distinguish ourselves in selected areas of focus.

BSA in action

The Japan Center at Jefferson was established in 2013 between Thomas Jefferson University, the Japanese Association for the Development of Community Medicine (JADECOM) and the Noguchi Medical Research Institute (NMRI). This collaboration is focused on coordinating the exchange of health personnel for clinical education and research between Jefferson and the other two entities.

Forward-Thinking Education

We will reinvent health sciences education to meet the needs of future delivery models.

BSA in action

Jefferson and The Center for Forensic Science Research & Education have developed a Master’s program that offers science and management courses that give our students the knowledge to be leaders in the field of Forensic Toxicology. What differentiates this program from others is the hands-on and experiential learning that students receive.

Our Mission: Health is All We Do

Our Vision: We will reimagine health, health education, and discovery to create unparalleled value