

#### **HONORING**

# **Doug Pederson**

Head Coach of the Philadelphia Eagles *Award of Merit* 

Championing our cancer patients, physicians, and researchers *until every cancer is cured.* 

# Edith Peterson Mitchell, Brigadier General USAF (Retired), MD, FACP, FCPP

Clinical Professor of Medicine and Medical Oncology Thomas Jefferson University

Achievement Award in Medicine

### Jefferson.edu/Gala

Tuesday, October 30, 2018
Philadelphia 201 Hotel
201 North 17th Street
Philadelphia, PA 19103
Reception at 5:30 p.m.
Dinner & Program at 6:30 p.m.
Business Attire

#### SPONSORSHIP OPPORTUNITIES

#### PREMIER \$100,000 🗔

- Invitation to VIP Reception with honorees
- 2 tables of 12 seats with premier seating
- Name listed on Gala website and Program Book
- Full page ad in the Program Book
- Recognition during the Gala
- Membership in Jefferson's President's Club (if applicable)
- (\*Approximately \$96,400 of the sponsorship is tax deductible)

#### **EXECUTIVE CHAIR \$50,000**

- Invitation to VIP Reception with honorees
- 1 table of 12 seats with premier seating
- Name listed on Gala website and Program Book
- Full page ad in the Program Book
- Recognition during the Gala
- Membership in Jefferson's President's Club (if applicable)
- (\*Approximately \$46,400 of the sponsorship is tax deductible)

#### VICE CHAIR \$25,000 a

- Invitation to VIP Reception with honorees
- 1 table of 10 seats with premier seating
- Name listed on the Program Book
- Full page ad in the Program Book
- Recognition during the Gala
- Membership in Jefferson's President's Club (if applicable)
- (\*Approximately \$23,500 the sponsorship is tax deductible)

#### CHAIR \$15,000 [

- 1 table of 10 seats with preferred seating
- Name listed on the Program Book
- Half page ad in the Program Book
- Membership in Jefferson's President's Club (if applicable)
- (\*Approximately \$13,500 of the sponsorship is tax deductible)

#### BENEFACTOR \$10,000 🕝

- 1 table of 10 seats
- Name listed on the Program Book
- Half page ad in the Program Book
- Membership in Jefferson's President's Club (if applicable)
- (\*Approximately \$8,500 of the sponsorship is tax deductible)

# **PARTNER \$5,000**

- 8 seats
- Name listed Program Book
- Membership in Jefferson's President's Club (if applicable)
- (\*Approximately \$3,800 of the sponsorship is tax deductible)

# SUPPORTER \$600 Q

• 1 seat for dinner — (\*Approximately \$450 per seat is tax deductible)

## **Additional Opportunities**

- Waive your seats to make your sponsorship fully tax deductible
- Make a contribution if you cannot attend
- Double your impact with a company matching gift
- Matching gift form enclosed
- Matching gift form will be sent

Your preferred recognition name in the Program:	
Cardholder Name	☐ Check \$ made out to: <i>Jefferson</i>
☐ Personal ☐ Corporate	☐ Charge \$ to my:
Organization	☐ Amex ☐ Mastercard ☐ Visa ☐ Discover
Street	Card #
City State ZIP	Expiration Date
Phone	Signature



For more information or to return completed forms contact: Attn: Jennifer Miller Gobrecht Office of Institutional Advancement