



## PROGRAM BOOK AD SIZES

### Sizes and Specifications

Acceptable Ad Formats:  
**PDF | JPG**

Minimum Resolution  
Required: **300 DPI**  
Color ads accepted.

#### Please note:

If your ad is larger than the sizes listed, it will be evenly shrunk to fit the allotted space of your sponsorship level.

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### SUBMISSION DEADLINE: OCTOBER 1

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#### Program Book Ad sizes by Sponsorship Level

##### Full Page

- PREMIER \$100,000
- EXECUTIVE CHAIR \$50,000
- VICE CHAIR \$25,000

##### Half Page

- CHAIR \$15,000
- BENEFACTOR \$10,000

PROGRAM BOOK - 5.5" WIDE BY 8.5" HIGH

FULL PAGE - 4.5" WIDE BY 7.5" HIGH

HALF PAGE - 4.5" WIDE BY 3.75" HIGH