

# TWENTY-SECOND ANNUAL JEFFERSON GALA

Thursday, November 21, 2024 | Pennsylvania Convention Center

[Jefferson.edu/Gala](https://Jefferson.edu/Gala)

Sponsorship Opportunities	Champion Sponsor \$125,000 <i>(\$122,000 is tax deductible)</i>	Premier Sponsor \$100,000 <i>(\$97,000 is tax deductible)</i>	Executive Sponsor \$50,000 <i>(\$48,500 is tax deductible)</i>	Chair Sponsor \$25,000 <i>(\$23,500 is tax deductible)</i>	Vice Chair Sponsor \$15,000 <i>(\$13,500 is tax deductible)</i>	Benefactor Sponsor \$10,000 <i>(\$8,800 is tax deductible)</i>	Partner Sponsor \$5,000 <i>(\$4,100 is tax deductible)</i>
VIP pre-dinner reception with Gala honorees	20	20	10	10			
Recognition during Gala and on screen	●	●	●				
Name listed on Gala website, invitation (if received by Tuesday, September 10), printed program (if received by Thursday, October 10), and digital materials	●	●	●	●	●	●	●
Ad in printed and digital program book (if received by Thursday, October 10)	Full-page	Full-page	Full-page	Full-page	Half-page	Half-page	
Tickets, mementos, and meals for guests	20	20	10	10	10	8	8

New benefits may be added, and existing benefits may be modified, depending on federal, state, and local guidelines on November 21.

In accordance with the Council for Advancement and Support of Education (CASE) reporting guidelines and Jefferson Campaign Policies, interdepartmental transfers (IDTs) are not considered charitable gifts and therefore may not be used to purchase a Gala sponsorship. In accordance with Jefferson Finance Policies (Policy 103.08 Capital Budget Process) Jefferson credit cards and checks are also not accepted.

Please type or print all information exactly as it should appear on event and recognition materials.  
Return completed form by **Thursday, October 10, 2024**.

### Sponsorship Levels *(Please check one.)*

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Champion Sponsor – \$125,000</b><br><i>(\$122,000 is tax deductible)</i>      | <input type="checkbox"/> <b>Vice Chair Sponsor – \$15,000</b><br><i>(\$13,500 is tax deductible)</i>                           |
| <input type="checkbox"/> <b>Premier Sponsor – \$100,000</b><br><i>(\$97,000 is tax deductible)</i>        | <input type="checkbox"/> <b>Benefactor Sponsor – \$10,000</b><br><i>(\$8,800 is tax deductible)</i>                            |
| <input type="checkbox"/> <b>Executive Chair Sponsor – \$50,000</b><br><i>(\$48,500 is tax deductible)</i> | <input type="checkbox"/> <b>Partner Sponsor – \$5,000</b><br><i>(\$4,100 is tax deductible)</i>                                |
| <input type="checkbox"/> <b>Chair Sponsor – \$25,000</b><br><i>(\$23,500 is tax deductible)</i>           | <input type="checkbox"/> <b>Individual Ticket – \$600</b><br><i>(\$450 is tax deductible per ticket)</i><br>_____ # of tickets |

### Program Book Ads

- Full-Page Ad – \$2,000**  
*(\$2,000 is tax deductible)*  
5.5" wide x 8.5" high
- Half-Page Ad – \$1,000**  
*(\$1,000 is tax deductible)*  
5.5" wide x 4" high

Acceptable formats: PDF, JPG  
Minimum resolution: 300 DPI  
Export with crops and bleed (.125-inch bleed)

### Contact Information

Preferred recognition name for invitation, program book, and event screens: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Corporate    Personal   Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Additional Options

- I/we would like to waive all benefits associated with the sponsorship and donate their value to Jefferson's mission to improve lives.
- I/we cannot attend the event but would like to make a contribution in the amount of \$\_\_\_\_\_
- Double your impact with a company matching gift:
  - Matching gift form enclosed
  - Matching gift form to be sent later

Form completed by: \_\_\_\_\_

Phone (day) \_\_\_\_\_

Check Enclosed *(Please make checks payable to Jefferson.)*

Credit Card \$\_\_\_\_\_

American Express    Visa    Mastercard    Discover

Other: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Signature: \_\_\_\_\_

To sponsor the 22nd Annual Jefferson Gala, please visit **Jefferson.edu/Gala** or return completed form to:

#### 22nd Annual Jefferson Gala

Office of Institutional Advancement  
125 S. 9th St., Suite 600  
Philadelphia, PA 19107

For more information or questions about sponsorship opportunities, please contact Jennifer Miller Gobrecht at [events@jefferson.edu](mailto:events@jefferson.edu) or 215-955-9100.



Creating Our  
Third Century