

THE FRIENDS OF EINSTEIN  
73<sup>RD</sup> ANNUAL

# Harvest Ball

Corporate Partners Change Lives

Dear Friend,

We are pleased to invite you to be among the first to sponsor one of Philadelphia's most cherished traditions, the 73rd Annual Harvest Ball, on Saturday, November 1, 2025. This unforgettable evening will highlight the strength of our community, the power of healing, and the personal moments of care that happen every day at Jefferson Einstein Philadelphia Hospital.

For more than seventy years, the Harvest Ball has brought together friends, families, and champions of healthcare for a night of meaning and celebration. It is a time to reflect, to honor, and to uplift those who dedicate their lives to caring for others, often during their most vulnerable moments.

Since our founding in 1866 as The Jewish Hospital, we have stood alongside this community. We have welcomed new life, provided comfort in times of loss, and responded to urgent needs with unwavering commitment. Today, we continue that legacy by addressing the most pressing health challenges facing our city, including gun violence, chronic illness, and the complex needs of an aging population.

This year, we are proud to honor Lewis Gantman, Esquire, and The Honorable Susan Peikes Gantman. Both were born at the hospital and have remained lifelong advocates for our mission. Their commitment to advancing care and improving community health continues to inspire all of us.

Your sponsorship of the Harvest Ball will have a lasting impact. It will support our mission to improve lives, extend hope, and bring healing to those who need it most. You will be part of a joyful tradition that reminds us of what is possible when a community comes together with purpose.

We hope you will join us for an evening that celebrates compassion, honors leadership, and helps shape a healthier future for all.

With sincere appreciation,



**Dixie James**  
President, Jefferson Health – Central Region



**Maureen Jordan**  
COO, Jefferson Einstein Philadelphia Hospital

[Jefferson.edu/HarvestBall](https://Jefferson.edu/HarvestBall)

# 2025 Harvest Ball Levels of Support

Sponsorship Levels	Presenting \$50,000	Champion \$25,000	Benefactor \$15,000	Innovator \$10,000	Platinum \$6,000	Gold \$3,000	Silver \$1,500	Bronze \$500
Number of Harvest Ball tickets offered	16	12	10	8	4	2	Fully Charitable	Fully Charitable
Print and digital versions	Listing	Listing	Listing	Listing				
Electronic communications	Listing	Listing	Listing	Listing	Listing			
Page views of your logo/name on event website	Logo	Logo	Listing	Listing	Listing	Listing	Listing	Listing
Social media mentions (Facebook, Twitter, LinkedIn, and Instagram)	●	●	●	●				
Featured supporter pop-up	●	●	●	●				
Supporter spotlight	●	●						
Digital ad played on event website	●	●	●	●	●	●	●	●
Company acknowledgement during Thank You Video	Verbal/ Logo	Verbal/ Logo	Verbal/ Logo	Logo	Listing	Listing	Listing	Listing
Company logo/listing displayed prominently on signage in Jefferson Einstein Philadelphia and Montgomery Hospitals, and Jefferson Moss-Magee Rehabilitation – Elkins Park	Logo	Logo	Listing	Listing	Listing	Listing	Listing	Listing
Customized volunteer opportunities for your staff with: <ul style="list-style-type: none"> <li>Community Service Programming</li> <li>Health and Wellness Events</li> <li>The Friends of Einstein</li> <li>Adopt-a-Patient</li> </ul>	●	●	●	●	●	●	●	●



# The Friends of Einstein 73<sup>RD</sup> Annual Harvest Ball

Stand Out from the Crowd

## Align Your Brand

Customizable packages offer high visibility and corporate positioning before, during, and after the 2025 Harvest Ball.

Check out our 2024 Harvest Ball Digital Ad Book at [bit.ly/HarvestBallAds](http://bit.ly/HarvestBallAds).

## Digital Ad Specifications

Please produce all digital ads in the following size:  
1280 pixels wide x 1080 pixels high  
or 26.6667 inches wide x 13.375 inches high.

Please do not add any sponsorship level to your final ad.

Send all ads and logos as high-resolution .jpeg, .ai, .eps or .pdf to Ariel Belli at [events-ehn@jefferson.edu](mailto:events-ehn@jefferson.edu) no later than Wednesday, October 8, 2025.

## Please note the new branding terminology when creating ads:

Einstein Medical Center Philadelphia is now Jefferson Einstein Philadelphia Hospital; Einstein Medical Center Montgomery is now Jefferson Einstein Montgomery Hospital; The MossRehab and Magee Rehabilitation names have combined to become Jefferson Moss-Magee Rehabilitation - Elkins Park; and Health Partners Plans is now Jefferson Health Plans.

Please let us know if you will be using your tickets.

## I am excited to be part of Jefferson Einstein Philadelphia Hospital's 2025 Harvest Ball!

Please print all information or register online at [Jefferson.edu/HarvestBall](http://Jefferson.edu/HarvestBall)

### Contact Information

Contact Name (please print): \_\_\_\_\_

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Preferred Telephone: ☐ Home ☐ Business ☐ Cell \_\_\_\_\_

### Payment Information

Payment due with ad copy by Wednesday, October 8, 2025.

☐ I would like to make a full tax-deductible contribution of \$ \_\_\_\_\_

☐ Enclosed is my check made payable to Harvest Ball in the amount of \$ \_\_\_\_\_  
or pay online at [Jefferson.edu/HarvestBall](http://Jefferson.edu/HarvestBall)

☐ I will be using my tickets. ☐ I will not be using my tickets.

☐ Additional tickets: \_\_\_\_\_ Individual \$400 \_\_\_\_\_ Couple \$750

Please charge my: ☐ Business ☐ Personal

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

### Select Your Harvest Ball Package

☐ Presenting - \$50,000

☐ Champion - \$25,000

☐ Benefactor - \$15,000

☐ Innovator - \$10,000

☐ Platinum - \$6,000

☐ Gold - \$3,000

☐ Silver - \$1,500

☐ Bronze - \$500

Please detach your completed 2025 Harvest Ball Registration Form and mail with your payment to:

**Jefferson Einstein Philadelphia Hospital**

Office of Institutional Advancement, Braemer Education Building

5501 Old York Road, Philadelphia, PA 19141

or pay online at [Jefferson.edu/HarvestBall](http://Jefferson.edu/HarvestBall)