

The Friends of Einstein
74th Annual
HARVEST BALL

Corporate Partners Change Lives

Dear Friend,

We are pleased to invite you to be among the first to sponsor one of Philadelphia's most cherished traditions, the Friends of Einstein's 74th Annual Harvest Ball, on Saturday, November 7, 2026. This unforgettable evening will highlight the strength of our community, the power of healing, and the personal moments of care that happen every day at Jefferson Einstein Montgomery Hospital.

For more than seventy years, the Harvest Ball has brought together friends, families, and champions of healthcare for a night of meaning and celebration. It is a time to reflect, to honor, and to uplift those who dedicate their lives to caring for others, often during their most vulnerable moments.

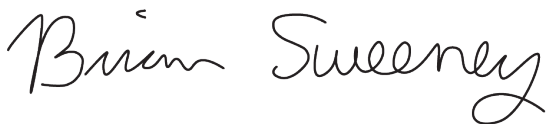
Since our founding in 1891 as Montgomery Hospital, we have stood alongside our community. We have welcomed new life, provided comfort in times of loss, and responded to urgent needs with unwavering commitment. As the health challenges facing our community grew, we built a brand-new hospital to ensure exceptional care was available to all and proudly opened the doors to Jefferson Einstein Montgomery Hospital in 2012. Today, we continue that legacy of service and strength.

This year, we are proud to honor the Karabots Family and The Nicholas and Athena Karabots Foundation. For more than two decades, their partnership has transformed care for patients across Norristown and Montgomery County, ensuring that high-quality, advanced healthcare is accessible close to home. Their commitment to advancing care and improving community health continues to inspire all of us.

Your sponsorship of the Harvest Ball will have a lasting impact. It will support our mission to improve lives, extend hope, and bring healing to those who need it most. You will be part of a joyful tradition that reminds us of what is possible when a community comes together with purpose.

We hope you will join us for an evening that celebrates compassion, honors leadership, and helps shape a healthier future for all.

With sincere appreciation,



Brian Sweeney, RN, MBA, FACHE
President, Jefferson Health – North Region



Marc Schaller, MBA, DPT
Chief Operating Officer, Jefferson Einstein Montgomery Hospital

Jefferson.edu/HarvestBall

2026 Harvest Ball Levels of Support

Sponsorship Levels	Presenting \$50,000	Champion \$25,000	Benefactor \$15,000	Innovator \$10,000	Platinum \$6,000	Gold \$3,000	Silver \$1,500	Bronze \$500
Number of Harvest Ball tickets offered	16	12	10	8	4	2	Fully Charitable	Fully Charitable
Print and digital versions	Listing	Listing	Listing	Listing				
Electronic communications	Listing	Listing	Listing	Listing	Listing			
Page views of your logo/name on event website	Logo	Logo	Listing	Listing	Listing	Listing	Listing	Listing
Featured supporter pop-up								
Supporter spotlight								
Digital ad played on event website								
Company acknowledgement in thank you email	Logo	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Company logo/listing displayed prominently on signage in Jefferson's Einstein Montgomery and Philadelphia hospitals	Logo	Logo	Listing	Listing	Listing	Listing	Listing	Listing
Customized volunteer opportunities for your staff with: - Community Service Programming - Health and Wellness Events - The Friends of Einstein - Adopt-a-Patient								

The Friends of Einstein 74th Annual Harvest Ball

Stand Out from the Crowd

Align Your Brand

Customizable packages offer high visibility and corporate positioning before, during, and after the 2026 Harvest Ball.

Check out our 2025 Harvest Ball Digital Ad Book at bit.ly/HarvestBallAds.

Digital Ad Specifications

Please produce all digital ads in the following size:

1200 pixels wide x 1080 pixels high

or 26.6667 inches wide x 13.375 inches high.

Please do not add any sponsorship level to your final ad.

Send all ads and logos as high-resolution .jpeg, .ai, .eps or .pdf to Ariel Belli at events-ehn@jefferson.edu no later than Wednesday, October 7, 2026.

Please note the new branding terminology when creating ads:

Einstein Medical Center Philadelphia is now Jefferson Einstein Philadelphia Hospital; Einstein Medical Center Montgomery is now Jefferson Einstein Montgomery Hospital; The MossRehab and Magee Rehabilitation names have combined to become Jefferson Moss-Magee Rehabilitation - Elkins Park; and Health Partners Plans is now Jefferson Health Plans.

Please let us know if you will be using your tickets.



I am excited to be part of the 2026 Harvest Ball!

Please print all information or register online at Jefferson.edu/HarvestBall

Contact Information

Contact Name (please print): _____

Company Name: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Preferred Telephone: ☐ Home ☐ Business ☐ Cell _____

Payment Information

Payment due with ad copy by Wednesday, October 7, 2026.

☐ I would like to make a full tax-deductible contribution of \$ _____

☐ Enclosed is my check made payable to Harvest Ball in the amount of \$ _____ or pay online at Jefferson.edu/HarvestBall.

☐ I will be using my tickets. ☐ I will not be using my tickets.

☐ Additional tickets: _____ Individual \$450 _____ Couple \$850

Please charge my: ☐ Business ☐ Personal

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card Number: _____ Exp. Date: ____ / ____

CVV: _____ Billing Zip Code: _____

Name on Card: _____

Signature: _____

Select Your Harvest Ball Package

☐ Presenting - \$50,000

☐ Champion - \$25,000

☐ Benefactor - \$15,000

☐ Innovator - \$10,000

☐ Platinum - \$6,000

☐ Gold - \$3,000

☐ Silver - \$1,500

☐ Bronze - \$500

Please detach your completed 2026 Harvest Ball Registration Form and mail with your payment to:

Jefferson Einstein Philadelphia Hospital

Office of Institutional Advancement, Braemer Education Building

5501 Old York Road, Philadelphia, PA 19141

or pay online at Jefferson.edu/HarvestBall