



THURSDAY, NOVEMBER 12, 2026

PROGRAM BOOK AD SIZES

Ad Sizes by Sponsorship Level

Full-Page

Champion Sponsor
Premier Sponsor
Executive Sponsor
Chair Sponsor

Half-Page

Vice Chair Sponsor
Benefactor Sponsor

Sizes and Specifications

Acceptable Ad Formats

PDF | JPG

Minimum Resolution

300 DPI

Export without crops and bleed

Please Note:

If your ad is not the size listed, it will be evenly scaled to fit the allotted space of your sponsorship level.

Submission Deadline: October 2, 2026

You can send us your ad or select one of the full- or half-page templates, which will be customized for you.

For more information or to submit a completed ad, contact:

Office of Institutional Advancement

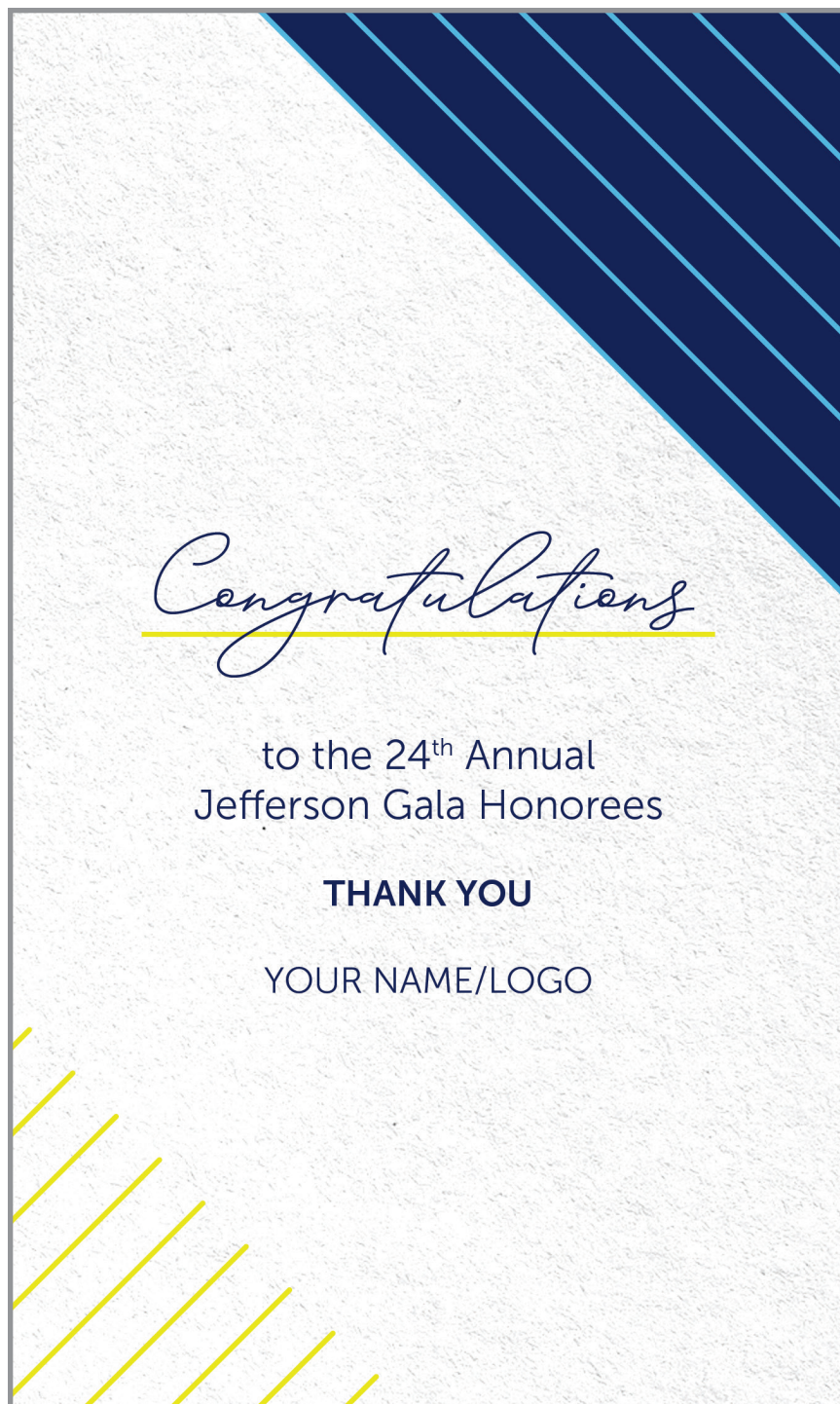
Kristen Resh

215-955-9100 | events@jefferson.edu

Jefferson.edu/Gala

FULL-PAGE AD: 4.5" WIDE BY 7.5" HIGH

HALF-PAGE AD: 4.5" WIDE BY 3.75" HIGH





HALF-PAGE OPTION C



HALF-PAGE OPTION D

