

24TH Annual JEFFERSON GALA

THURSDAY, NOVEMBER 12, 2026 | PENNSYLVANIA CONVENTION CENTER



Sponsorship Opportunities	Champion Sponsor \$125,000 <i>(\$122,000 is tax deductible)</i>	Premier Sponsor \$100,000 <i>(\$97,000 is tax deductible)</i>	Executive Sponsor \$50,000 <i>(\$48,500 is tax deductible)</i>	Chair Sponsor \$25,000 <i>(\$23,500 is tax deductible)</i>	Vice Chair Sponsor \$15,000 <i>(\$13,500 is tax deductible)</i>	Benefactor Sponsor \$10,000 <i>(\$8,800 is tax deductible)</i>	Partner Sponsor \$5,000 <i>(\$4,100 is tax deductible)</i>
Recognition during Gala and on screen	●	●	●				
Name listed on Gala website, invitation (if received by Wednesday, September 2), printed program (if received by Friday, October 2), and digital materials	●	●	●	●	●	●	●
Ad in program book (if received by Friday, October 2)	Full-page	Full-page	Full-page	Full-page	Half-page	Half-page	
Gala tickets	20	20	10	10	10	8	6

New benefits may be added, and existing benefits may be modified, depending on federal, state, and local guidelines on November 12.

In accordance with the Council for Advancement and Support of Education (CASE) reporting guidelines and Jefferson Campaign Policies, interdepartmental transfers (IDTs) are not considered charitable gifts and therefore may not be used to purchase a sponsorship. In accordance with Jefferson Policies, Jefferson credit cards and checks are also not accepted. Additionally, personal expenses for the purchase of a ticket or sponsorship are non-reimbursable by Jefferson.

Please type or print all information exactly as it should appear on event and recognition materials.
Return completed form by **Friday, October 2, 2026.**

Sponsorship Levels *(Please check one.)*

- ☐ **Champion Sponsor – \$125,000**
(\$122,000 is tax deductible)
- ☐ **Vice Chair Sponsor – \$15,000**
(\$13,500 is tax deductible)
- ☐ **Premier Sponsor – \$100,000**
(\$97,000 is tax deductible)
- ☐ **Benefactor Sponsor – \$10,000**
(\$8,800 is tax deductible)
- ☐ **Executive Chair Sponsor – \$50,000**
(\$48,500 is tax deductible)
- ☐ **Partner Sponsor – \$5,000**
(\$4,100 is tax deductible)
- ☐ **Chair Sponsor – \$25,000**
(\$23,500 is tax deductible)
- ☐ **Individual Ticket – \$600**
(\$450 is tax deductible per ticket)
_____ # of tickets

Program Book Ads

- ☐ **Full-Page Ad – \$2,000**
(\$2,000 is tax deductible)
5.5" wide x 8.5" high
- ☐ **Half-Page Ad – \$1,000**
(\$1,000 is tax deductible)
5.5" wide x 4" high

Acceptable formats: PDF, JPG
Minimum resolution: 300 DPI
Export with crops and bleed (.125-inch bleed)

Contact Information

Preferred recognition name for invitation, program book, and event screens: _____

Contact Name: _____

☐ Corporate ☐ Personal Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax: _____

Email Address: _____

Additional Options

- ☐ I/we would like to waive all benefits associated with the sponsorship and donate their value to Jefferson’s mission to improve lives.
- ☐ I/we cannot attend the event but would like to make a contribution in the amount of \$_____
- ☐ Double your impact with a company matching gift:

☐ Matching gift form enclosed

☐ Matching gift form to be sent later

Form completed by: _____

Phone (day) _____

☐ Check Enclosed *(Please make checks payable to Jefferson.)*

☐ Credit Card \$_____

☐ American Express ☐ Visa ☐ Mastercard ☐ Discover

☐ Other: _____

Cardholder Name: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Billing Address (if different): _____

Signature: _____

To sponsor the 24th Annual Jefferson Gala, please visit **Jefferson.edu/Gala** or return completed form to:

24th Annual Jefferson Gala
Office of Institutional Advancement
1101 Market Street, 22nd Floor
Philadelphia, PA 19107

27Q2001

For more information or questions about sponsorship opportunities, please contact Jennifer Miller Gobrecht at events@jefferson.edu or 215-955-9100.

