

Sizes and Specifications

Acceptable Ad Formats: **PDF | JPG**

Minimum Resolution Required: **300 DPI Color ads accepted.**

Please note:

If your ad is larger than the sizes listed, it will be evenly shrunk to fit the alloted space of your sponsorship level.

SUBMISSION DEADLINE: OCTOBER 1

Program Book Ad sizes by Sponsorship Level

Full Page

- PREMIER \$100,000
- EXECUTIVE CHAIR \$50,000
- VICE CHAIR \$25,000

Half Page

- CHAIR \$15,000
- BENEFACTOR \$10,000

PROGRAM BOOK AD SIZES

PROGRAM BOOK - 5.5" WIDE BY 8.5" HIGH

FULL PAGE - 4.5" WIDE BY 7.5" HIGH

HALF PAGE - 4.5" WIDE BY 3.75" HIGH



Championing our cancer patients, physicians, and researchers *until every cancer is cured*