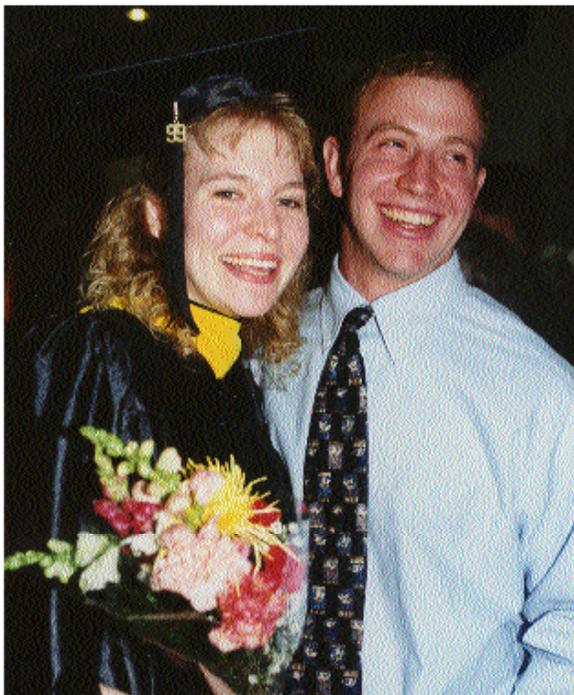


# Alumni Calendar of Events 1999-2000

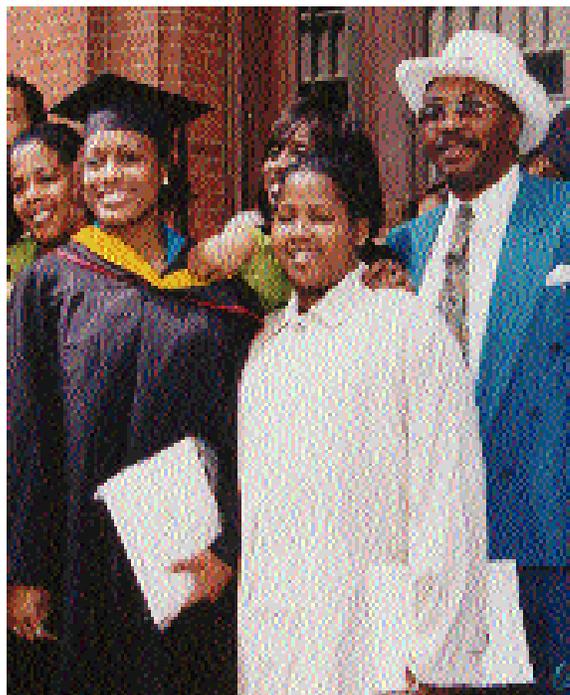
September 1, 1999  
September 2, 1999  
November 1, 1999  
February 7, 2000  
March 20, 2000

Registration  
Orientation  
Career Day  
Career Networking Night  
Spring Job Fair

For more information about these activities, please call the Alumni Office at 215-503-7709, or visit our Web site: [www.tju.edu/chp](http://www.tju.edu/chp)



Graduation '99 made for many wonderful memories.



Thomas  
Jefferson  
University

College  
of Health  
Professions

Office of Alumni Relations  
130 S. 9th Street, Suite 703  
Philadelphia, PA 19107-5233

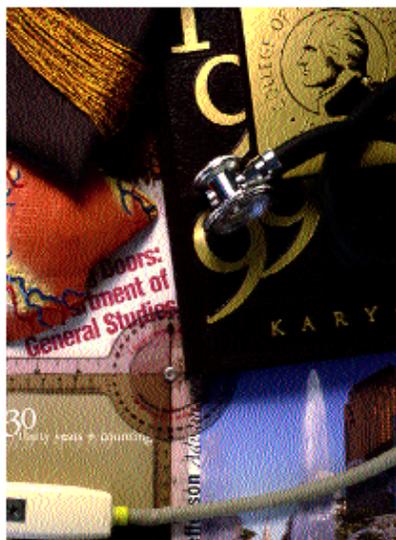
Address correction requested

Non-Profit Org.  
U.S. Postage  
PAID  
Mailed from  
Zip Code 19850  
Permit #276

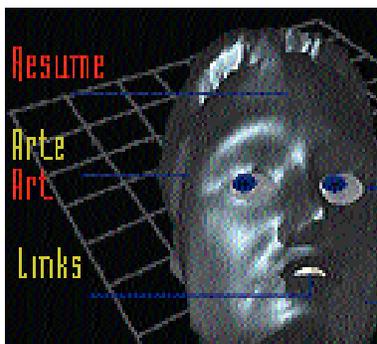


**IN THIS ISSUE:**

**Why I Hate Alumni Magazines .....2**  
**CHP: 30 Years and Counting .....3**  
**Diagnostic Imaging Set to Enter Next Millenium  
with a Clear Image of Its Future.....6**  
**Alumni Reunion Highlights .....8**  
**Alumni Notes .....9**  
**Alumni Update .....10**  
**College Notes.....12**  
**21st-Century Resumes: New Formats  
for Going after the Job Market .....13**



*The college at 30!  
See page 3*



*Your resume on the web?  
See page 13*

The **Review**

Thomas Jefferson University  
College of Health Professions (CHP)

University President	Paul C. Brucker, MD
CHP Dean	Lawrence Abrams, EdD
CHP Office of Alumni Relations	Dorothy Grieb
Managing Editor & CHP Director of Marketing & Public Relations	Joseph W. Donovan, MA
Writing & Editorial Services	The Writers Studio
Editorial Coordination & Graphic Production	Stacy L. Kelly
Editorial Board	
Joseph W. Donovan, MA	Stacy L. Kelly
William Thygeson, MEd	S. Leigh Owens
Michael J. Paquet, MA	Dorothy Grieb
Marnie Heiss, NU'93	Anne Malin, NU'93

Officers	
College of Health Professions Alumni Association	
President	Connie Mumper, DN'73
Jay A. Field, CT'88	Sharon Rajnic, DN'67
Vice President	Beatrice Rao, GS'92
JoAnn Ludwig, RT'67	Karen Beth Rohrer, OT'91
Secretary/Treasurer	Margaret Seiler, PT'85
Dana Morrison, MT'87	Douglas Stairs, CT/CTG'96
Board of Directors	Linda Zaharfy, MT '76, NU'81
1997 - 1999	Beverly Zimmerman, CT/CTG'97
Kay Barksdale, NU'92	Paula Brodsky Simera, MT'94
Leigh Ann Bliss, OT'95	Ex Officio
Colleen Carey, NU'94	Mark Donati, NU'86 (Past President)
Kathy Cay, PT'93	Rhonda Karp, CT'71 (Board of Trustee Representative)
Louise Clarke, CT'88	Alumni Association Members Active with the Board
Jane Dietrich, DN'59	Timothy Fox, PT'95
Teri Halley O'Connor, DH'86	Bonnie Lee Dymek Behm, RT'78
Michael Hartman, DI'88	Elizabeth (Betty) Piersol, DN'34
Mark Harvey, NU'90	Susan Adams Schweizer, PT'85
Kate Howdershell Guzzetti, OT'96	Margaret (Peggy) Summers, DN'41
David Kernen, GS'96	Regina McCann Hess, NU'92

The Review is published twice annually by the Thomas Jefferson University College of Health Professions Alumni Association to encourage alumni interest and support for the College of Health Professions. For more information about the Alumni Association or activities, call 215-503-7709, e-mail your information to [dorothy.grieb@mail.tju.edu](mailto:dorothy.grieb@mail.tju.edu) or visit our Web site: [jeffline.tju.edu/CWIS/CHP/alumni/](http://jeffline.tju.edu/CWIS/CHP/alumni/)

D

ear Alumni,

I am always grateful for the opportunity to share notable current events and accomplishments of your alma mater. A feature article in this issue of *The Review* details exciting changes in the Department of Diagnostic Imaging. In addition, a fall graduate-nursing course in epidemiology became the college's first "distance learning" course conducted over the Internet's World Wide Web, reaching students as far away as Romania. Also this year, the college expanded its presence in the international educational community through an exchange agreement between the Department of Laboratory Sciences and Kitasato University in Japan. In still another important curriculum development, the Department of Nursing implemented a new RN-BSN/MSN degree program.



provide outstanding educational opportunities for tomorrow's healthcare professionals. In addition, your financial support, through contributions to our annual giving campaign, continues to play an important role in defraying the expense of educating our students.

And there are other simple steps through which you can become involved. For example, the energy, creativity, and enthusiasm alumni have shared with current students in on-campus events such as the Career Networking Night is of immeasurable value.

Furthermore, by sharing with a friend, a relative, or co-worker your unique insights into what makes "the Jefferson difference," you can give a vital boost to the college's recruitment efforts. Your assistance is likewise important, when you provide us the name and contact information of a prospective student or help us

---

**“As our alumni, you have left your indelible impression on your alma mater’s rich tradition and history. With you as our partners, we are shaping the future of the college.”**

---

The central story at the moment, though, is our celebration of the college's 30th anniversary. (Please see pages 3-5.) As I reflect back on my long and privileged association with this college – the last 20 years as Dean – I am grateful for many things:

- the quality of the students and colleagues with whom we get to work;
- the many outstanding and dedicated faculty and staff that have served the college over the last three decades;
- and the longstanding support of the university's senior administration and its board of trustees.

As we prepare to begin our fourth decade, I want to heartily thank you, the alumni, for everything that you have done for CHP over the years. I would like especially to recognize the efforts and time of the alumni association's officers, its board of directors, and all who are active with this alumni board.

I would also like to invite your continued support: Your talents can benefit us in many ways in our efforts to

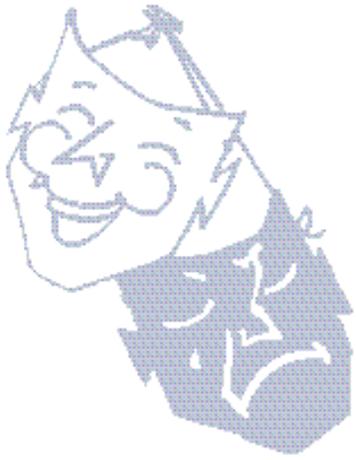
personalize the recruitment process by agreeing to contact an applicant by telephone. Alumni can also assist by participating in college fairs, serving as mentors, hiring CHP graduates, and participating in "shadow" programs, where prospective or current students observe our graduates at work in their professional settings. There is even an organization of active alumni called JAVA (Jefferson Alumni Volunteering for Admissions) that supports these efforts. Whether formally as a member of JAVA, or informally, your participation makes a difference.

As our alumni, you have left your indelible impression on your alma mater's rich tradition and history. With you as our partners, we are shaping the future of the college.

Sincerely,

A handwritten signature in black ink that reads "Lawrence Abrams". The signature is written in a cursive, flowing style.

Lawrence Abrams, EdD  
Dean



CLASS NOTES IN my alumni the Vassar Quarterly, are full of news. Everyone has the spouse of their dreams, a job they adore, perfect children and enough money to buy and refurbish old Victorian houses. Alums report over and over that they're "busy" and "active"; sailboats and Nepalese vacations are not uncommon.

Slogging through these bubbly laundry lists of often me

down. It's not that I begrudge my fellow grads their successes: What I resent is their relentless focus on external achievement. As a journalist who has interviewed countless movie stars who were as miserable as they were famous, I know too well that having it all is no guarantee of happiness. And why is a sailboat accepted as a measure of success? Nine years ago, I was hospitalized for severe depression. Overcoming it was one of the major accomplishments of my life, far more important than, say, the time I landed Imelda Marcos for an exclusive interview. But in years of reading the Class Notes, I never saw such major struggles – and major wins – crop up.

Then one day I came across a newspaper item about a former star of the soap opera "One Life to Live" who, in real life, had been arrested for plotting to murder her husband. The actress had once upon a time been my scene partner in drama class, and reading about her problems gave me proof that my peers do fall on hard times. I sat down and fired off an essay to the alumni quarterly in which I really let fly at the cheerful. "Am I the only graduate in the history of this college ever to have problems?" I demanded, "If I am to take the Notes literally, my classmates are a bunch of the most well-adjusted saints I've ever encountered." I pleaded with people to start breaking down "this Pollyannaish wall we've erecting," and to write about all aspects of their lives, the adversity as well as the triumphs. By offering our lives in a more three-dimensional light, I said, we could "end this sense of pervading disconnection that many of us feel when we read the Notes and also comfort those in similar plights."

I knew firsthand that those who need solace seek out the stories of others. After I was hospitalized for depression, I remember reading the new issue of the Quarterly, scanning every single Class Note all the way back to 1920, hoping to find someone who would admit to having a breakdown. This was wishful thinking, of course. All I could find was the usual

genteel braggadocio, which succeeded in making me feel in a world full of achievers, I alone had fallen short.

It turns out other graduates felt the same way about the chipper Notes. After my essay was published, letters started pouring in. "Thank you for expressing my sentiments exactly," wrote Margo '80, a clinical social worker in Pittsburgh. "I have felt so frustrated over the years with the on-going repression in the Class Notes!"

Alums from ages 24 to 94 seemed to agree. Some women in their twenties confessed that their lives were still a muddle: "I'm not a promising graduate student/ scholar, not involved in a lucrative career, not engaged/wed, not a traveler," wrote

Rebecca '96. "I rent a room in a women's hotel that's quelling my weak social life. I remain confused about the future, and would take comfort in hearing from other women my age who feel the same."

Several graduates in their thirties, like one woman, a lawyer, wrote of career problems. "I recently moved 200 miles to relocate to a new job, but then I was 'let go,'" she said. "I am filled with self-doubt too. Will Class Notes readers think less of me if I am honest about my personal and professional black hole?"

Some alums, like Leila '76, wrote about the problems of motherhood – "the completely unanticipated isolation of life with an infant" – and conflicts "between making my young children my top priority and fulfilling my career aspirations." Martha '78, confessed that "I've wanted to have a baby since I was 25 years old...but I've been diagnosed with uterine and ovarian cancer. It would be awfully refreshing to read how other graduates have honestly faced – and struggled with – the real-life questions of survival that...I face every day."

I know that some people feel alumni magazines are no place to air personal problems. But why not? We did after all spend four intimate years with one another. Strangers share problems in chat

rooms on the Internet. Why can't the Notes offer the same support? I'd also like to hear about the more personal triumphs of my former classmates. Gay alums could write in to say that they had finally come out of the closet to their parents; alcoholics could announce they got sober; and those stuck in bad marriages could report that they finally got up the nerve to leave.

Alumni notes are intended to bring graduates together, but in their current form, most only drive people apart. Whitewashed stories told in cloying singsong, they lack the truth needed to establish real connections. By sharing our more human sides, we could form a much more profound community – made up of individuals who succeed, yes, but also struggle, seek, and I hope learn from one another. ■

## Why I Hate alumni Magazines

Do alumni mags need to get real? Our editorial board agreed that this opinion was thought provoking and insightful. Let us know what you think. *The Review* welcomes letters from our readers.

*The Review* maintains an open policy to the type of alumni accolades, accomplishments, and milestones—and other content—that it prints in "Alumni Update," (see page 10).

by Victoria Balfour

Reprinted with permission from  
Glamour, October 1998

*Thirty years and going strong! Founded in 1969, the College of Health Professions (CHP) is celebrating its 30th anniversary this year.*

*From the outset, the college has been at the forefront of thinking and teaching in nursing and allied health professions, and it is now in the vanguard of schools in these fields. With a growing network of 8,300 alumni and a diverse student body, the college is in a position to bring even greater progress and advancements to these disciplines.*

*Over three decades, those associated with the college have reached high levels of responsibility and personal success in clinical care, research, teaching, patient services and health administration, as well as in corporations and businesses of their own. On these pages, we offer a snapshot of people and experiences that make the college what it is.*

a place to which students want to return,  
a place where faculty want to be

Why are so many teachers at CHP former students of the college? The experience of Susan Toth-Cohen, an instructor in the college's Department of Occupational Therapy, offers part of the answer:

While working as an occupational therapist at Jefferson's renowned Hand Rehabilitation Center, Toth-Cohen became a guest lecturer and lab instructor at CHP. "When I came here, I realized that the Jeff OT program was the most innovative that I had seen," says Toth-Cohen.

That exposure motivated her to complete her masters in OT at the college, which led to an invitation to join the department's faculty. "Teachers tend to teach as they were taught," she says. "And if you were a student here, you have a deep appreciation of the curriculum and the philosophy, and you reflect it in your instruction."

CHP's emphasis on professional development for faculty inspired Toth-Cohen to pursue a PhD in education, which she will complete this year. Her dissertation looks at clinical problem solving and teaching for occupational therapists who instruct individuals who give care to persons with Alzheimer's disease in their homes.

**"A basic skill to be learned by all . . . is the skill of interpersonal collaboration."**

John W. Goldschmidt, 1971, founding dean of the college and leader in the field of rehabilitation medicine.

---

### a circle of friends that remains

Barb (Kessler) Gawin, MT'85, and Gary Gawin, MT'85, met in class at Jefferson. Like so many CHP alumni who have married other CHP alumni, they struck up a friendship that – to say the least – would be long lasting. Gary went off to work at the Hospital of University of Pennsylvania and Barb worked at Thomas Jefferson University Hospital. As a result of an invitation to a mutual friend's wedding, they began to date, leading to their marriage in 1988.

"There's a nice environment at the college," explains Barb. "People just get along well."

Recalls Gary, "I enjoyed the small class size at Jefferson. People share the same interests and goals. I met Barb and had a positive experience all around."

Barbara now works part time as a medical technologist in the blood banking system at Children's Hospital of Philadelphia. Gary is a Healthcare Systems Consultant for Shared Medical Systems in Radnor, Pa.

The couple made lifelong friends at the college – among them at least three other couples that married CHP class mates with which they remain friends. The Gawins felt such loyalty to their alma mater that they traveled from their home in Delaware to Jefferson for the births of their children. They now have a home in the country in southern Chester County, Pa.





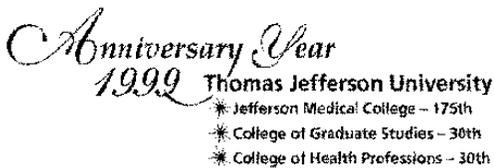
## a team theme

With lengthy teaching experience, Barbara Young came to CHP in the early 1990s as an adjunct instructor in the Department of General Studies. Soon thereafter, though, the Dean of the college asked her to help develop a new curriculum for the college, based on the existing, alumni-inspired Case Management Program.

In the fall of 1996, a pioneering interdisciplinary (ID) curriculum became a reality at CHP. Three core courses now bring students from all majors together to learn healthcare informatics, research, and clinical decision making. For the latter class, alumni return to review cases with students.

“Other colleges of health professions have told us how innovative and forward-thinking they consider this. They are wowed to learn that we have students from different majors working in ID teams,” says Young, who recently served as Acting Chair of the Department of General Studies, a position through which she oversaw the core curriculum.

“It’s an evolving effort, though. We’re still getting student and faculty feedback,” explains Young, who now works as an educational consultant to the college and is an adjunct instructor in health policy. “We held focus groups a year ago, and we continue to make changes as we fine-tune the ID approach.”



## a school that represents itself well

Rhonda Karp, EdD, CT(ASCP), CFIAC, CT’71, has achieved many firsts at the college – first alumni achievement award recipient, first woman officer, first CHP faculty member recruited to join the university president’s staff, and first Chair of the Department of Laboratory Sciences. A consultant in healthcare and higher education now, she also serves as CHP’s first alumni representative to the Board of Trustees of Thomas Jefferson University.

“Working at the Board level as the college’s Alumni Trustee has given me the opportunity to highlight CHP’s accomplishments while contributing to a broadened perspective on healthcare,” says Karp.

“In the last couple of decades, I have witnessed this college becoming a leader in new knowledge and learning. The Journal of Allied Health is now based here. Faculty members are at the forefront of their professions, and the college has developed an international presence.”

Karp sees the opportunities for students and faculty growing: “CHP has moved into the top echelon of allied health and nursing colleges in research funding.”

## a networking group of graduates

Another key testimonial to the college’s ongoing achievements, are the words of the many alumni who have had occasion to hire fellow alumni in the work world:

- **Dave DeMarco**, BSN’94, currently a Senior Clinical Research Associate at PharmaNet, Inc., an international clinical research organization based in Princeton, NJ, has worked with several CHP graduates in the course of his career. His experience has been “pretty phenomenal,” he says. “I absolutely feel good about Jeff grads because the students and their education are so well-rounded. When I assist with recruiting potential candidates, the first place I call is Jefferson.”
- **Stephanie Concordia**, OT’91, is the Director of Rehabilitation at HCR/Manor Care Health Services, in Cherry Hill, NJ. She looks at CHP alumni when hiring because she says, “I already know the type of education that they’ve gotten. Jefferson is a competitive program where everyone has high expectations of themselves, and this carries over into reliable, hard workers.”
- **Jeff Ostrowski**, PT’86, partner and co-owner of Society Hill Sports Physical Therapy, opened his practice’s fourth location, in Jenkintown, Pa., and hired a recent CHP graduate to be the clinic manager there. “We did an intensive, national search for the right candidate and found someone coming out of the college with the right personality and ideas, plus the skills of a good clinician that we require.”
- **Ed Pierzynski**, MT’73, is Vice President of Marketing and Sales at Thomas Scientific, a leading supplier of materials and equipment to research and industrial labs and facilities. Among the CHP graduates he has referred to his company and been involved in hiring, one is currently working in his company’s marketing department and one in the sales group. “I know Jefferson and the caliber of people it produces,” he says. “They, in turn, are intrigued by the entrée to the business side of the industry that I can help to offer some of them.”

## an illustrious group of alumni

### a chance to give, a chance to learn

All departments at CHP find ways to serve the community as they teach new healthcare professionals. The activities of the Department of Nursing are particularly illustrative of the kind of involvement that has become part of the CHP student experience. At any one time, more than 50 nursing students are involved:

- Every Wednesday evening, nursing students run a clinic at the ACTS I homeless shelter, working with Jefferson medical students, through the JeffHOPE program.
- The nurses-to-be bring health teaching into schools in the Gray's Ferry neighborhood of South Philadelphia, a community that has been challenged by racial and socioeconomic issues.



Nursing students volunteer at the annual Children's Health Fair at St. Gabriel's School in Gray's Ferry.

- Partnering with the city, the students take information and instruction to many sites, including senior centers, as well as Philadelphia crime-prevention centers, where they counsel teens on pregnancy, drugs, nutrition, and domestic issues requiring support services.
- In a program organized by Jefferson Health System-Main Line, the department also contributes to a program that trains nurses working for, or as part of, church congregations. The nurses provide highly personalized, spiritually based healthcare to their members.

"The increase in the volunteer-related learning has been one of most heart-warming changes I have seen in my 18 years here at Jeff," says Joan M. Jenks, RN, PhD, Director, Baccalaureate Division and Associate Professor of Nursing, who helps organize the programs. "It serves to instill an ethic of service in the professional lives of our graduates."

The college has bestowed its Alumni Lifetime Achievement Award on many impressive recipients over the years. Here are just a few:

- **Wanda Wesolowski**, Radiologic Technology '58, worked and taught at Albert Einstein Hospital for 15 years, before moving to Community College of Philadelphia and starting that college's radiologic technology program. She has many publications and appearances as a guest speaker to her credit. She became a fellow of the American Society of Radiologic Technologists in 1973, and soon thereafter became Chair of CCP's Diagnostic Imaging Department. She received the Berenice Post Lifetime Achievement Award from the Philadelphia Society of Radiologic Technologists in 1997.
- **Sister Rose Kershbaumer**, Diploma Nursing '48, found her calling when she joined Medical Mission Sisters. She worked most of her years between 1954 and 1989 in Africa, in nursing services, hospital outreach safaris, and education in rural and urban areas, in such countries as Ghana, Uganda, Kenya, and Malawi. She also taught at University of Nairobi and, in 1992, completed a doctorate in education at Columbia University. She now works at the WHO Collaborating Center in Nursing and Midwifery Leadership at the University of Pennsylvania and, for this work, continues to make return trips to Africa.
- **Nancy Council-Maguire**, Histotechnology '74, Cytotechnology '78, became a laboratory science faculty member in 1980 at CHP, where she would teach for the next 18 years. She accumulated many honors, earned her master's in biomedical sciences, and received Jefferson's Lindback Award for Distinguished Teaching. She recently left the university for an important change in her career focus, earning a teaching certificate and accepting a position in 1999 as a first-grade teacher at an elementary school in New Jersey.

## a message from the dean

Dear Alumni and Friends:

This anniversary year provides an opportunity to remember the past, assess the present, and look toward the future. And it gives us a chance to reiterate that the most important component of our college has always been, and continues to be, our students.

The beauty of this is that it's a relationship based on mutual assistance. The college influences its students and they, in turn, influence the college.

From the surveys conducted through the college's Longitudinal Study, we often hear from alumni about the important role that their Jefferson degree has played in not merely securing a job but finding a satisfying and rewarding career in healthcare. As established professionals, alumni then become a key link for the college between yesterday and today, and vital players in this institution's development. We rely on you to remain actively involved with the college.

It was wonderful to have some of you join us at our keynote event for the 30th – a gala dinner/dance held on campus on Saturday, April 24, 1999. As we celebrate our college's history at these milestone occasions, we find we are doing so with a renewed pride and sense of success.

Sincerely,  
Lawrence Abrams, EdD  
Dean

# DIAGNOSTIC IMAGING

Set to Enter Next Millenium with a Clear Image of Its Future

**T**here's a department with a new image, which is appropriate when you consider its mission. By expanding its curriculum, CHP's Department of Diagnostic Imaging (DI) will enter the 21st century with a full cohort of program offerings that span its field – both for undergraduates and for returning graduates. With a good job market and strong starting salaries available for such professionals, the department has plenty of demand to fill.

Technology has refined the ways we view the human body, bringing the need for greater specialization in training technologists and sonographers. Of the official registrations now available to such personnel (see box), CHP's department has traditionally offered preparation for two, radiography and diagnostic medical sonography .

In the fall of 1998, the department began offering a concentration in cardiovascular technology (CVT), with preparation for students in echocardiography and either cardiac catheterization or peripheral vascular studies. This fall, it will begin offering instruction in magnetic resonance imaging (MRI) and computed tomography (CT), thus permitting its students to elect preparation for examinations in any of the seven diagnostic imaging (DI) registry areas.

## More Credentials, More Options

“Radiography has been the backbone of this DI department,” explains M. Gary Sayed, PhD, who was appointed Chairman of the Department of Diagnostic Imaging in 1998. “Medical sonography has been the special, additional focus. That will remain the case, but we're also now branching out with the times.”

All Jefferson DI students graduate with a bachelor of science degree. With concentrations available in each of the registries starting this fall, CHP's Department of Diagnostic Imaging becomes a stronger national scholastic force.

“To expand to so many programs in just a few years – this is

one of the most exciting times ever for this department,” says Dr. Sayed. “Our goal is to provide professional training in all modalities of the radiologic sciences profession. The college probably will be one of the very few in the country to do so.”

## A Much-Improved 10th Floor

All this requires facilities – modern, efficient ones. And CHP is answering that need.

The college has renovated and expanded the department's physical space on the 10th floor of the Edison Building. Now occupying all of that floor, the department enjoys larger rooms, new laboratories, an expanded library, and multimedia equipment.

---

With a good job market and strong starting salaries, the department has plenty of demand to fill.

---

“One of our main classrooms, for example, is an ultrasound scanning laboratory with eight machines,” notes Michael Hartman, MS, RDMS, RVT, RT(R), DI'88, Instructor and Program Director, Diagnostic Medical Sonography and Cardiovascular Technology. “Our students can practice right here on campus and become familiar with the equipment before they go out to their clinical sites.”

“Having fully functional laboratories with current instruments means that students can get hands-on experience even before they go *out* to get practical experience,” says Dr. Sayed.

## New Spins on Rotations

Most students select an area of concentration based on experience from clinical rotations. For this important stage of training, the department currently offers 36 clinical sites. And the number is constantly increasing. The faculty puts great care into managing this list of affiliate sites.

“We have to make sure that our students get the patient-care and work-world experience they need,” says Hartman. Ten clinical sites joined the roster of affiliates to fulfill requirements for the CVT program alone.

But healthcare mergers, acquisitions, and business dynamics today make for a steadily changing array of facilities with which to seek agreements. “Women's health is a key example,” says Hartman. “Medical centers spin off or purchase satellite facilities

Current DI faculty, left to right, are Brandi Flickinger, RDMS, RT(R)(ARRT), Chairman M. Gary Sayed, PhD, Joan Zacharko, MS, RT(R)(CT), Vice Chairman Michael Hartman, MS, RDMS, RVT, RT(R), DI'88, and Frances Gilman, MS, RT(R)(CT)(MR)(ARRT)





Joan Zacharko, MS, RT(R)(CT), leads a radiography class in a renovated 10th floor classroom.

that may do general Ob/Gyn or just high-risk Ob or a fuller gamut of women's health. We have to do our homework to see where we can find the best opportunities for CHP students to learn mammography, or to learn ultrasound related to pregnancy and women's health."

### Improving Access for DI Graduates

What about those who already have degrees and are working in the DI field but who want to pick up a specialization in an additional DI area? Quite commonly, for instance, DI personnel enter the field with a radiography registration, and these technologists may want to gain additional qualifications in, say MRI or CT.

Currently, individuals train in new subspecialty areas by joining any of the college's two-year baccalaureate programs. However, the department is planning to offer even more convenient options to such returning DI grads:

- It hopes to establish master's degree programs in various DI areas and to encourage BS graduates to pursue these higher degrees.
- It wants to make a greater percentage of its curriculum offerings available in the evenings.
- It also seeks to create a more concentrated, one-year program for graduates who want to add training in a particular DI subspecialty.

### More Modalities, Grad Degrees

And if Sayed and his faculty get their way, there's much more in store for this department and those who enroll in it. "Within the next two years, we want to add instruction in mammography, nuclear medicine, and bone densitometry," explains Sayed. "We also hope to offer degree concentrations in radiation therapy and medical dosimetry."

Graduate-level degrees would venture in to these areas as well. "For instance, we hope to offer a master's degree program in medical radiation dosimetry for those with undergraduate training in radiation therapy," he adds. "We'd also like to offer master's training for those wishing to become DI educators and radiology department administrators."

Achievements in academic departments start with ambitious plans. And clearly there's no shortage of those in place in the Diagnostic Imaging Department. ■

t e a m

## Techni-Bowl

### CHP students win quiz-game State title

The format was modeled on TV quiz shows featuring college students, with the goal of determining which school's DI students were the quickest thinkers and had the most knowledge about their field. And CHP's DI students came out on top.

It all started on March 18, 1999, when the college's DI department hosted the Philadelphia Society of Radiologic Technologists Annual Student Day and Techni-Bowl. The panel format tested ability to answer radiologic technology questions. Nine schools and their representative teams, and more than 80 attendees, were present for the fun.

But it was CHP seniors Rebecca Lahn, of Philadelphia, and Aaron Thomas, of Johnstown, Pa., who held the day, becoming Techni-Bowl champions and winning a cash prize for themselves and a plaque for the college. On April 10, the pair went on to win the state Techni-Bowl held at Hershey Medical Center in Hershey, Pa.



Aaron Thomas and Rebecca Lahn

## Credentialing Options in Diagnostic Imaging

### Radiography:

American Registry of Radiologic Technologists (ARRT)

- Registered Technologist in Radiography RT(R)
- Registered Technologist, Magnetic Resonance Imaging RT(MR)
- Registered Technologist, Computed Tomography RT(CT)

### Diagnostic Sonography:

American Registry of Diagnostic Medical Sonographers (ARDMS)

- Registered Diagnostic Medical Sonographer (RDMS)

### Cardiovascular Technology:

American Registry of Diagnostic Medical Sonographers (ARDMS)

- *Cardiovascular track:* Registered Diagnostic Cardiac Sonographer (RDCS)
- *Vascular track:* Registered Vascular Technologist (RVT)

Cardiovascular Credentialing International (CCI)

- *Echocardiography, vascular, or cardiac catheterization:* Registered Cardiovascular Technologist (RCVT)

# ALUMNI REUNION HIGHLIGHTS



Members of the Physical Therapy Class of '88 turned out for their 10th anniversary.



Alumni Association President Jay Field, CT'88, presents award to Connie Mehlman, PT'88, for coming the greatest distance – from California – for the Reunion.



Tim Fox, PT'95, and his wife, Nicole, enjoyed the event.



The baccalaureate nursing class of '78 was represented by, left to right, Sue McNally, Fran Kuber, Dolly Manning, Patricia Dillon Bonnano, and Mary Napoletano Hentman.



Dental Hygiene alums, left to right, Nancy Jackson Kearney, '86, Teri Halley O'Connor, '86, and Kristin Alexander Kantner '87, visit with Lisa Beers Fox, PT'86.

# CHP ALUMNI NOTES



Dear Alumni,

Greetings from your alumni board! We hope that 1999 is turning out to be a healthy and prosperous year for you. We also hope you had a chance to take part in the many exciting events at the college in the 1998-99 year.

In September 1998, we had our first CHP reunion held in Jeff Hall with more than 150 alumni and friends attending. As the pictures on page 8 show, it was a huge success. Much careful thought and detail went into this occasion.

We plan more such events in the future. If you have any suggestions for a reunion, please contact the Office of Alumni Relations at 215-955-7709.

The board would like to thank Dottie Grieb, Director of Alumni Relations, for all of her hard work on the reunion. In addition, we need your financial help, ideas, and volunteer efforts to continue events of this nature.

I'm pleased to say, too, that we had another successful annual campaign. I hope you pledged this year. (No amount is too small.) With campaign funds, CHP purchases equipment to keep Jefferson at the leading edge of technology and helps those quality students who are in need of financial assistance.

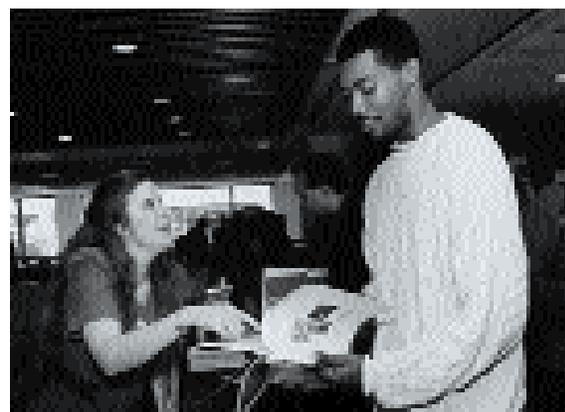
The board encourages your comments, and we would love to have you attend and participate in the meetings. Please check The Review for future CHP board meeting dates.

Thank you for allowing me to serve as president of your CHP Alumni Association. I hope you will continue to support your alumni president.

Most Sincerely,  
Jay A. Field  
CHP Alumni President



The annual Alumni/Student Volleyball Challenge proved a success again this year



Each fall, Nursing and Allied Health Career Day provides employers, many of whom are alumni, the opportunity to recruit students.



Alumni return to campus to participate in the Annual Career Networking Night for students.



Denise (Ghilar di) Ellis, DI'96, and her husband, Frank, moved to Pensacola, Fla., with their daughter Danielle Elizabeth and son, Alexander Scott. Denise passed her RVT (vascular boards) in 1998.

## DIAGNOSTIC IMAGING

Karen (Verholy) Seabourne, DI'88, works part time for Breast Health Services at Lehigh Valley Hospital in Allentown, Pa. She and her husband, Rick, have two daughters, Jennifer, three, and Melissa, 11 months. The family lives in Mertztown, Pa.

David Karchner, DI'92, and Maureen (McGee) Karchner, DI'93, had their first child, Brooke Angelina, last May. Mr. Karchner received his MBA in May and works at Elkins Park Hospital. Ms. Karchner is employed at Abington Memorial Hospital and is pursuing her MBA.

Maureen (McGee) Karchner, DI'93, see David Karchner, DI'92.

## LABORATORY SCIENCES

Drew Balogh, CT'79, works for Dynacare as a cytotechnologist. He lives on Vashon Island with his partner Roy.

## NURSING

Donna (Nicolo) Aragon, NU'74, received her master's degree in education from Eastern College and a Pa. school-nurse certification in January, 1998. After working 15 years as a biomedical engineer for the Federal Government, she recently returned to nursing and to spending more time with her children, Lindsey and Jacquée.

Janet (Stockton) Ludy, NU'74, has been promoted to nurse manager in the Post Anesthesia Care Unit at Shore Memorial Hospital, Somers Point, N.J. Ms. Ludy, her husband, Greg, and their four children, reside in Linwood, N.J.

Anita J. (Finkelman) Devlin, NU'79, and her husband, Joseph, announce the birth of their son, Vincent Daniel.

Nancy W. Littlefield, NU'80, has been promoted to Vice President of Nursing at Prince William Hospital in Manassas, Va.

Scott D. Alcott, NU'97, lives in Lansdale, Pa., with his wife, Heather. Mr. Alcott is a staff nurse at Abington Memorial Hospital.



Valerie (Valle) Gelovich, NU'96, is a pediatric RN working with ventilator dependent children at the Children's Seashore House in Philadelphia. She and her husband announced the birth of their first child, Alyssa.

## OCCUPATIONAL THERAPY

Karen (Forman) Rohrer, OT'91, works at Christiana Hospital as a senior occupational therapist and also at Delaware Technical and Community College as an adjunct professor in the OTA program. She and husband, Wayne, have a son, Brandon Lee.

Jeff Griffith, OT'96 and Melissa (Bentley) Griffith, OT'96, announce the birth of their daughter, Emma Elizabeth. Jeff is a staff therapist at the VA Medical Center in Wilmington. Melissa also works in Wilmington, as a staff therapist for Manor Care Health.

Melissa (Bentley) Griffith, OT'96, see Jeff Griffith, OT'96.

## PHYSICAL THERAPY

Jackie (Norkitis) Petery, PT'90, and Jan Petery, PT'92, live in Schwenksville, Pa., with their two daughters, Brooke Nicole, four, and Stephanie Megan, one. Ms. Petery is the assistant director of physical therapy at the Montgomery County Geriatric and Rehabilitation Center. Mr. Petery is the Rehabilitation Director at the Berkshire Center.

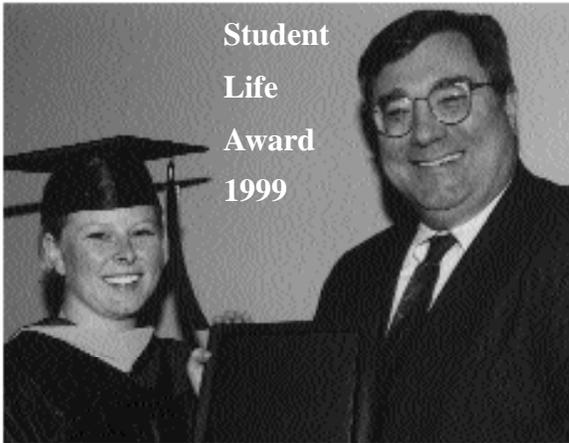
Christina Pinto, PT'90, has completed a nine-month residency program in proprioceptive neuromuscular facilitation. She is planning to apply to a two-year residency program in manual therapy in California.

Lee Cardwell, PT'92, works in Clinton, Md., as a facility rehabilitation coordinator with Adventist Healthcare. She and her husband, Scott Honse, live in Annapolis, Md. The couple had their first child, Griffin Honse, in June.

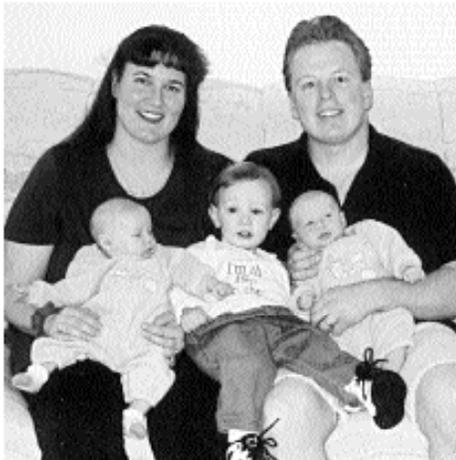
Jan Petery, PT'92, see Jacqueline (Norkitis) Petery, PT'90.

Julie (Wenthe) Korenkiewicz, PT'93, married Don Korenkiewicz last August. She is a staff therapist at A.I. duPont Hospital for Children in Wilmington, Del. and an adjunct professor at Thomas Jefferson University.

Stephen Decker, PT'98, has joined the Tyler Memorial Hospital physical therapy staff in Wyalusing, Pa.



William Thygeson, MEd, presents the 1999 Student Life Award to Jennifer Ann Bartos.



Inya (Frank) Adams, OT'92, and Gregory Adams, PT'92, are proud to announce the birth of their twin daughters, Alysa Reily and Ashley Rachel. The couple also has a son, Michael.

Jennifer Ann Bartos, PT'99, says, "If there was something that I could change to benefit TJU or the students, I tried to stay with it until it was finished." And she did exactly that in her many roles as an under graduate representative for the entire college and in her contribution to redefining the ceremony for the CHP's graduating physical therapists.

For the stick-to-itiveness to make positive change, the college bestowed upon Bartos the 1999 Achievement Award for Student Life, the only college-wide award given to a student. "From the first day I met her at orientation, I knew she was going to be a campus leader," notes William Thygeson, MEd, Assistant Dean and Director of Student Affairs and Development. Bartos gave her time to a broad list of other efforts as well:

- As president of the university's Commons Board, she organized a series of lunchtime programs that brought together students, faculty, and hospital staff to discuss such topics as community volunteerism and interdisciplinary (ID) healthcare practice. She helped faculty moderators facilitate student discussions. "This ID luncheon is a program I hope will be carried on," Bartos says.
- To discuss a variety of matters, she met with her department chair, as her elected class representative, and with administrators in student affairs, as a member of the Student Advisory Committee.
- She also worked at, and served on the steering committee of, the Hands of Hope Health and Wellness Center, a volunteer program created by CHP students to provide healthcare to homeless men at the Salvation Army Gateway Center
- She collaborated with alumni to raise money for the Christopher Rivera Memorial Scholarship. Now halfway to its goal of \$10,000, this fund is in the name of a former PT graduate of the college who was killed in an automobile accident.

To top off her good work, Bartos helped to spearhead student involvement in a new graduation ceremony for the Department of Physical Therapy. Graduating students now enjoy their own event, separate from the university's larger ceremony, in the facilities of the Philadelphia Independence Seaport Museum. "The consensus was that we wanted a ceremony that would represent our hard work and provide us with the recognition that we felt we deserved," she explains.

## Where in the World Are You?

Let us know!

**Please complete this form and send it to:**

Alumni Relations, College of Health Professions,  
Thomas Jefferson University, 130 S. 9th Street,  
Room 703, Philadelphia, PA 19107-5233

215-503-7709

215-503-9834

dorothy.grieb@mail.tju.edu

Photos for inclusion in The Review are appreciated. Please include yourself in any photos you send.

Name \_\_\_\_\_

Name at graduation (if different) \_\_\_\_\_

Program \_\_\_\_\_ Year \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

E-mail address \_\_\_\_\_

Telephone \_\_\_\_\_

Personal News \_\_\_\_\_

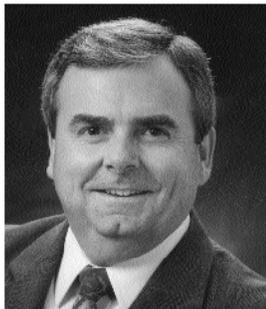
\_\_\_\_\_

Professional News \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_





**APPOINTMENTS**

Michael J. Paquet, MA, has been appointed Assistant Dean.



Caroline Golab, PhD, has been named Chair man, Department of General Studies and Director of the Center for Faculty Development.



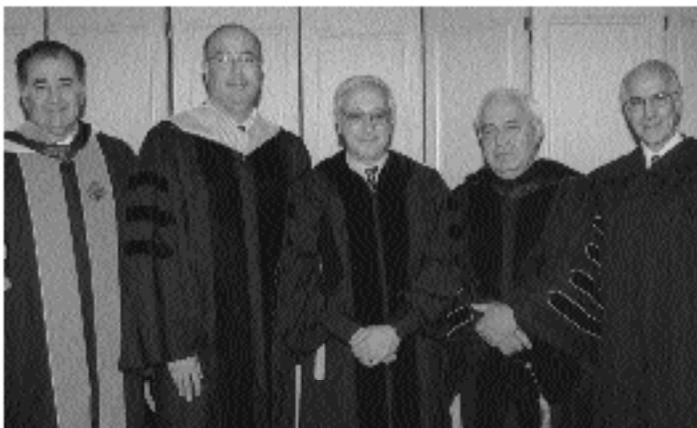
**AWARD**

Joan Zacharko, MS, RT(R) (CT), Department of Diagnostic Imaging faculty member, was awarded the Berenice Post Lifetime Achievement Award of the Philadelphia Society of Radiologic Technologists.



**JEFFERSON-BORN NATIONAL CENTER FOR DENTAL HYGIENE RESEARCH MOVES TO UNIVERSITY OF SOUTHERN CALIFORNIA**

This year, there were farewells to the National Center for Dental Hygiene Research, which originated at the College of Health Professions. Saying good-bye to the center's director, Jane Forrest, PhD, RDH, center, are long-time colleagues Jaclyn Gleber, EdD, RDH, left, Director of Continuing Education, and Linda G. Kraemer, PhD, RDH, Senior Associate Dean. Dr. Forrest has transferred the center to the University of Southern California.



**1999 COMMENCEMENT CEREMONY**

At its 1999 Commencement Ceremony in May, CHP awarded honorary degrees to Samuel O. Their, MD, President and Chief Executive Officer of Partners HealthCare Systems, Inc. in Boston, center, and Ed Snider, Chairman of Comcast Spectacor, L.P., right. With the honorary degree recipients are, left to right, Jack Farber, Chairman of the university's Board of Trustees, Lawrence Abrams, EdD, CHP Dean, Paul C. Brucker, MD, University President.



**COLLEGE'S EIGHTH ANNUAL AWARDS CEREMONY**

The College of Health Professions (CHP) recognized faculty award winners at the college's Eighth Annual Awards Ceremony in May. Shown, left to right, are University President Paul C. Brucker, MD; CHP Senior Associate Dean Linda G. Kraemer, PhD; Lydia E. McMorrow, PhD, Associate Professor of Laboratory Sciences, the Lindback Award for Distinguished Teaching; Paul D. Howard, PhD, Cert MDT, Assistant Professor of Physical Therapy, The Fred and Sayde Abrams Award for Excellence in Clinical or Laboratory Instruction; Virginia Arcangelo, PhD, CRNP, Associate Professor of Nursing, Dean's Faculty Achievement Award; and CHP Dean Lawrence Abrams, EdD.

## New Formats for Going after the Job Market

DONE PROPERLY, IT HAS ALL THE ANSWERS. Or at least the first ones that potential employers want to know. And those answers just might help you get the job of your dreams. It's your resume and, as the job market tears headlong into the next century, anyone looking for a job should be aware of new strategies for formatting, posting, and transmitting that resume.

Types of resumes gaining increasing use include e-mailed resumes and scannable resumes. CHP students and alumni can find assistance at the College's Career Development Center, which offers workshops in resume writing (as well as in interviewing skills, job searching, and evaluating job offers).

### No Substitute for the Traditional

While acknowledging the growing impact of the electronic approach, Lisa Cohen, Director of the college's Career Development Center, notes, "Nothing is going to replace hard copy for a while in the healthcare fields."

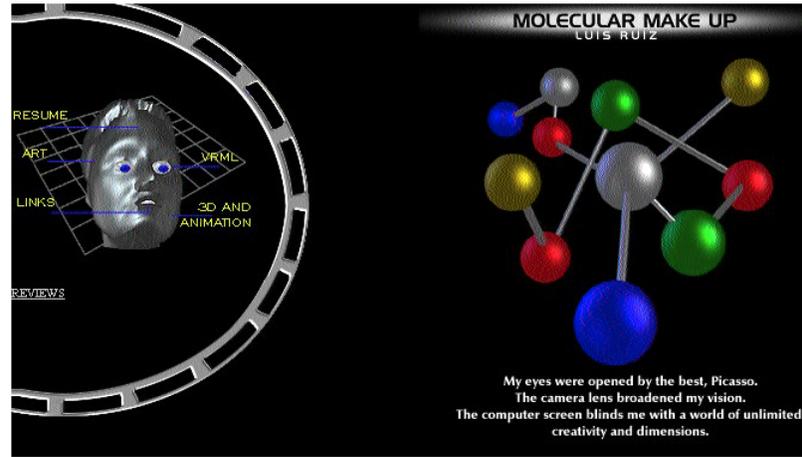
There are an almost infinite number of ways to organize a resume, and there's no "right" answer. But when targeting the employers of nursing and allied health professionals, Cohen's office generally recommends this order:

- Experience (positions held, other clinical, transferable, or related work experience or on-the-job training)
- Publications or research projects
- Professional affiliations or memberships
- Certifications or licensures.
- Education (new graduates should put this first)

### E-Mail Resume

This approach is gaining wider use. The safest way to get your e-mailed resume through is simply to paste it into the body of an e-mail message. Normally this means the resume will go through as plain, unformatted text. You can also send your resume in this form as a file attached to your e-mail message, converting it first on your word processor to an ASCII or Text file, to

Your resume on the web?  
An example of just one of many creative resumes on the web today.



<http://www.geocities.com/Area51/Stargate/7998/htmlpag.html>

strip out all formatting and help insure that your recipient will be able to read the basic text.

If your e-mail application allows you to do HTML formatting of your messages (bold, italic, and type faces, sizes, and colors), and if you know your recipient's e-mail application can read such messages, you can send a formatted resume in the body of the e-mail resume. In addition, some applications, such as Microsoft Word, have become so ubiquitous that employers will accept resumes as attachments in this original form, which again will allow you to maintain more attractive formatting.

Whichever approach you choose, check to confirm what format your contact can read and will accept. Then check with your recipient to make sure it came through properly.

### Web/HTML Resume

With this version, you can transmit the resume as an HTML file or store it on a server in this form. The recipient uses a browser to view your resume, which opens like a Web page. Some Web resumes can become quite elaborate with graphics and other features (see figure above). You can consider linking the page to sites of healthcare centers or other organizations where you have worked or trained. If you hope that interested parties will find your resume by web search, study the design and promotion aspects of web information and web resumes that will make your document findable in the ways you want it to be.

You can direct an unlimited number of people to your web resume, but unless you're a real HTML jockey, a web resume can be more trouble than it's worth. If you do one, feel free to keep it simple.

### Scannable Resume, E-Forms

At employers, both large and small, that review a lot of resumes and do a lot of hires, it's becoming more common to automate the initial review of resumes. With technology that optically recognizes words on the page, their systems scan for key terms and other criteria. CHP's Career Development Center has guidelines for scannable resumes and will offer examples in its workshops by September of this year.

Other large employers, such as Pfizer ([www.pfizer.com](http://www.pfizer.com)), offer electronic forms at their websites. You can cut and paste information from your resume into the form, which the company keeps in a data bank. The employer can search for job candidates through a keyword search, so be aware of using industry buzzwords, abbreviations, and skill-focused nouns. ■

## RESOURCES

- [www.eresumes.com](http://www.eresumes.com) (a site with e-resume examples and tips, and e-resume posting resources)
- [www.townonline.com/working/](http://www.townonline.com/working/) (an example of an internet job-searching site)
- The Guide to Internet Job Searching. Margaret Riley, NTC/Contemporary Publishing, 1998.
- Resumes Resumes Resumes: Top Career Experts Show You the Job-Landing Resumes that Sold Them. ed: Lisa Mohler. Career Press, 1997.