

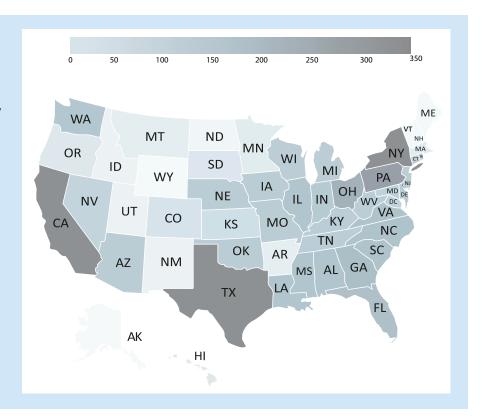
# Jefferson in the News

January 1 - March 31, 2017

# Media Map

Stories about Jefferson discoveries, physician-scientists, students, and lifesaving treatments make their way across the country.

The media map to the right shows the number of news and media placements during the first three months of 2017 by state.



# **Top Five Stories**



### Transplant Story in Associated Press and 250+ Outlets

A police officer responding to a crash wound up driving a surgeon, an assistant, and a donated liver to Jefferson for an emergency transplant.

## Jefferson Sleep Disorders Center in U.S. News & World Report

Research shows you're more likely to develop depression or have more severe depression if you don't get adequate, restful sleep.

"People who have no known anxiety disorders or difficulties, seem to feel a bit more jittery if they're sleep deprived for long periods of time," says Karl Doghramji, MD, director of the Jefferson Sleep Disorders Center and a professor of psychiatry and human behavior at Thomas Jefferson University. "People who have anxiety disorders—post-traumatic stress and so on—seem to have an intensification of those anxiety states."



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#### **Obstetrics Research in Reuters Health**

Reuters Health reporter Andrew Seaman recently spoke with Dr. Vincenzo Berghella, MD, professor of obstetrics and director of the Division of Maternal-Fetal Medicine at Thomas Jefferson University, in light of his new study that suggests eating during labor can be safe, and possibly even beneficial, for women.

In the study, Berghella analyzed records of 3,982 women who gave birth. Those who consumed more than ice chips and sips of water during labor gave birth more quickly by an average of 16 minutes. Berghella reasoned that water and food might help prepare women for the hard work of labor, particularly since the uterus is mostly muscle. "If we're well-hydrated and have adequate carbohydrates in our body, our muscles work better."

### Jack Bogle on CNBC Live and CNBC.com

In February, Jefferson hosted Vanguard Group founder and investment icon John C. "Jack" Bogle for a panel discussion on the intersection of health care and finance, celebrating the 21st anniversary—to the day—of the heart transplant that saved his life. In addition to the panel discussion, Bogle shared his personal transplant story.

Before the panel, Bogle appeared on CNBC to discuss factors that could keep the market at bay and shared his views on passive investing.





#### **Opioid Treatment on CNN.com**

In February, Pennsylvania Governor Tom Wolf visited Jefferson's Narcotic Addiction Rehabilitation Program (NARP) in South Philadelphia. Gov. Wolf has made fighting Pennsylvania's opioid crisis a priority during his first two years in office. NARP and Jefferson's Maternal Addiction, Treatment, Education and Research (MATER) program are two of 45 state-supported Centers of Excellence, which coordinate care for people with opioid-related substance use disorder. Gov. Wolf spoke with Jefferson staff and medical students.