



WEDNESDAY, NOVEMBER 30, 2022

Pennsylvania Convention Center

Jefferson.edu/Gala

Sponsorship Opportunities	Champion Sponsor \$125,000 <i>(\$121,400 is tax deductible)</i>	Premier Sponsor \$100,000 <i>(\$96,700 is tax deductible)</i>	Executive Sponsor \$50,000 <i>(\$48,200 is tax deductible)</i>	Chair Sponsor \$25,000 <i>(\$23,200 is tax deductible)</i>	Vice Chair Sponsor \$15,000 <i>(\$13,200 is tax deductible)</i>	Benefactor Sponsor \$10,000 <i>(\$8,500 is tax deductible)</i>	Partner Sponsor \$5,000 <i>(\$4,100 is tax deductible)</i>
VIP pre-dinner reception with Gala honorees	●	●	●	●			
Recognition during Gala and on screen	●	●	●				
Name listed on Gala website, printed program <i>(if received by Thursday, November 3, 2022)</i> , and digital materials	●	●	●	●	●	●	●
Ad in printed and digital program book <i>(if received by Thursday, November 3)</i>	Full-page	Full-page	Full-page	Full-page	Half-page	Half-page	
Tickets, mementos, and meals for guests	20	20	10	10	10	8	6
Sponsor Jefferson students to attend event and receive meals	4 students	2 students	2 students	2 students	2 students	2 students	

New benefits may be added, and existing benefits may be modified, depending on federal, state, and local guidelines on November 30.

Please type or print all information exactly as it should appear on event and recognition materials.
Return completed form by Thursday, November 3, 2022.

Sponsorship Levels *(Please check one)*

- | | |
|---|--|
| <input type="checkbox"/> Champion Sponsor – \$125,000
<i>(\$121,400 is tax deductible)</i> | <input type="checkbox"/> Vice Chair Sponsor – \$15,000
<i>(\$13,200 is tax deductible)</i> |
| <input type="checkbox"/> Premier Sponsor – \$100,000
<i>(\$96,700 is tax deductible)</i> | <input type="checkbox"/> Benefactor Sponsor – \$10,000
<i>(\$8,500 is tax deductible)</i> |
| <input type="checkbox"/> Executive Chair Sponsor – \$50,000
<i>(\$48,200 is tax deductible)</i> | <input type="checkbox"/> Partner Sponsor – \$5,000
<i>(\$4,100 is tax deductible)</i> |
| <input type="checkbox"/> Chair Sponsor – \$25,000
<i>(\$23,200 is tax deductible)</i> | <input type="checkbox"/> Individual Ticket - \$600
<i>(\$450 is tax deductible per ticket)</i>
_____ # of tickets |

Program Book Ads

- Full-Page Ad - \$2,000**
(\$2,000 tax deductible)
5.5" wide x 8.5" high

- Half-Page Ad - \$1,000**
(\$1,000 tax deductible)
5.5" wide x 4" high

Acceptable formats: PDF, JPG
Minimum resolution: 300 DPI
Export with crops and bleed (.125-inch bleed)

Contact Information

Preferred recognition name for web, program book, and event screens: _____

Contact Name: _____

Corporate Personal Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax: _____

Email Address: _____

Additional Options

- I/we would like to attend virtually only; please contact me
- I/we would like to waive all benefits and donate their value to JeffSecure, which helps food-insecure students at Jefferson, making the sponsorship fully tax deductible
- I/we would like to waive all benefits associated with my sponsorship, making it fully tax deductible
- I/we cannot attend the event but would like to make a contribution in the amount of \$ _____
- Double your impact with a company matching gift
 - Matching gift form enclosed
 - Matching gift form to be sent later

Form completed by: _____

Phone (day): _____

Check Enclosed *(Please make checks payable to Jefferson)*

Credit Card \$ _____

American Express Visa Mastercard Discover

Other: _____

Cardholder Name: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Billing Address (if different): _____

Signature: _____

To sponsor the 20th Annual Jefferson Gala, please visit Jefferson.edu/Gala or return completed form to

20th Annual Jefferson Gala
Office of Institutional Advancement
125 S. 9th St., Suite 600
Philadelphia, PA 19107

For more information or questions about sponsorship opportunities, please contact Jennifer Miller Gobrecht at events@jefferson.edu or 215-955-9100.

