

# 18<sup>TH</sup> ANNUAL JEFFERSON

*gala*

DECEMBER 3, 2020



[Jefferson.edu/Gala](http://Jefferson.edu/Gala)

<b>Sponsorship Opportunities</b>	<b>Champion Sponsor \$125,000</b> <i>(\$118,400 is tax deductible)</i>	<b>Premier Sponsor \$100,000</b> <i>(\$95,900 is tax deductible)</i>	<b>Executive Sponsor \$50,000</b> <i>(\$48,700 is tax deductible)</i>	<b>Chair Sponsor \$25,000</b> <i>(\$23,900 is tax deductible)</i>	<b>Vice Chair Sponsor \$15,000</b> <i>(\$14,490 is tax deductible)</i>	<b>Benefactor Sponsor \$10,000</b> <i>(\$9,610 is tax deductible)</i>	<b>Partner Sponsor \$5,000</b> <i>(\$4,610 is tax deductible)</i>
<b>Viaggio di una Vita!</b> This is the trip of a lifetime! Guests will enjoy an exclusive tour of Rome, Italy, led by the city's former mayor and Gala honoree, Dr. Ignazio R. Marino. This daylong excursion will explore the hidden wonders of one of the world's most romantic and charismatic cities. Your boutique experience will include a fabulous dinner and an insider's tour of the renowned fashion house Maison Biagiotti. <i>(Group tour will be planned for spring 2021/2022 on a date to be mutually agreed upon. Does not include hotel, airfare, or ground transportation.)</i>	4 participants	2 participants					
Golf in the Eternal City! Guests will enjoy golf at Marco Simone Golf Club, considered one of the most prestigious golf courses in Italy and the home of the 2022 Ryder Cup. <i>(Date to be mutually agreed upon in 2021/2022.)</i>	4 participants	2 participants					
Attend an exclusive, virtual pre-Gala event (30 minutes before Gala) hosted by Di Bruno Bros. and Boyds Philadelphia. You and your guests will receive hand-selected cheese and charcuterie appetizers, as well as a special gift from Boyds to enjoy during this VIP event.	20 participants	15 participants	10 participants	8 participants			
This is the exclusive Di Bruno Bros. and Boyds Philadelphia WOW box! These custom and carefully curated gift boxes will be sent to you or the recipient(s) of your choice.	4 boxes	4 boxes	2 boxes	2 boxes	1 box	1 box	1 box
Enjoy a healthy and delicious three-course dinner delivered to your and your guests' doors. <i>(Redeemable within the tri-state area.)</i>	20 meals	15 meals	10 meals	8 meals	6 meals	4 meals	4 meals
Recognition during Gala by emcee and on screen	●	●	●				
Name listed on Gala website, invitation <i>(if received by October 16)</i> , and digital materials	●	●	●	●	●	●	●
Ad in printed and digital program book <i>(if sponsorship artwork is received by November 13)</i>	Full-page	Full-page	Full-page	Full-page	Half-page	Half-page	
Jefferson President's Club membership for personal sponsorships <i>(organizations not eligible)</i>	●	●	●	●	●	●	●

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Please type or print all information exactly as it should appear on event and recognition materials. Return completed form by Friday, November 13, 2020 (October 16 to be included on invitation, if applicable).

## Sponsorship Levels (Please check one)

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> <b>Champion Sponsor – \$125,000</b><br>(\$118,400 is tax deductible) | <input type="checkbox"/> <b>Executive Chair Sponsor – \$50,000</b><br>(\$48,700 is tax deductible) | <input type="checkbox"/> <b>Vice Chair Sponsor – \$15,000</b><br>(\$14,490 is tax deductible) |
| <input type="checkbox"/> <b>Premier Sponsor – \$100,000</b><br>(\$95,900 is tax deductible)   | <input type="checkbox"/> <b>Chair Sponsor – \$25,000</b><br>(\$23,900 is tax deductible)           | <input type="checkbox"/> <b>Benefactor Sponsor – \$10,000</b><br>(\$9,610 is tax deductible)  |
|   |  | <input type="checkbox"/> <b>Partner Sponsor – \$5,000</b><br>(\$4,610 is tax deductible)      |

## Contact Information

Your preferred recognition name for invitation, program book, and event screens: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Corporate  Personal Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Additional Options

- I would like to waive the Di Bruno Bros./Boyd's Philadelphia WOW boxes and the three-course dinners, and donate the value of these benefits to JeffSecure, which helps food-insecure students at Jefferson.
- I would like to waive all benefits associated with my sponsorship, making it fully tax deductible.
- Purchase additional digital advertisement (Jefferson team member will contact you for ad details)
- I/we cannot attend the event but would like to make a contribution in the amount of \$\_\_\_\_\_
- Double your impact with a company matching gift
  - Matching gift form enclosed
  - Matching gift form to be sent later

Form completed by: \_\_\_\_\_

Phone (day): \_\_\_\_\_

**Check Enclosed** (Please make checks payable to Jefferson)

**Credit Card \$**\_\_\_\_\_

American Express  Visa  Mastercard  Discover

Other: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Signature: \_\_\_\_\_

To sponsor the 18<sup>th</sup> Annual Jefferson Gala, please visit [Jefferson.edu/Gala](http://Jefferson.edu/Gala) or return completed form to:

### 18<sup>th</sup> Annual Jefferson Gala

Office of Institutional Advancement  
Department 825434  
PO Box 71331  
Philadelphia, PA 19176-1331

For more information or questions about sponsorship opportunities, please contact Jennifer Miller Gobrecht at 215-955-9100 or [Events@jefferson.edu](mailto:Events@jefferson.edu).

